

**FRESH FIELD - 18-MONTH FINANCIAL MODEL**  
Seed Round Investment NFT Projections

**KEY ASSUMPTIONS**

|                       |                          |
|-----------------------|--------------------------|
| Total Investment NFTs | 185.00                   |
| Total Raise           | 979,500.00 USD           |
| Hens Total            | 44,850.00 birds          |
| Cows Total            | 65.00 animals            |
| Hen Revenue/Month     | 3.64 USD per hen         |
| Hen Cost/Month        | 1.62 USD per hen         |
| Cow Revenue/Month     | 758.33 USD per cow       |
| Cow Cost/Month        | 305.00 USD per cow       |
| Investor Payout %     | 25-50% Graduated by tier |
| Phase 2 Royalty       | 8% All 185 holders share |

**MONTHLY PROJECTIONS \*Production starting within 90 days from seed round end**

| Month                       | M1           | M2           | M3           | M4           | M5             | M6             | M7             | M8             | M9             | M10            | M11            | M12            | M13            | M14            | M15            | M16            | M17            | M18            |
|-----------------------------|--------------|--------------|--------------|--------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| <b>REVENUE</b>              |              |              |              |              |                |                |                |                |                |                |                |                |                |                |                |                |                |                |
| Hen Revenue                 | \$163,254.00 | \$163,254.00 | \$163,254.00 | \$163,254.00 | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   | \$163,254.00   |
| Cow Revenue                 | \$49,291.45  | \$49,291.45  | \$49,291.45  | \$49,291.45  | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    | \$49,291.45    |
| Total Revenue               | \$212,545.45 | \$212,545.45 | \$212,545.45 | \$212,545.45 | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   | \$212,545.45   |
| <b>COSTS</b>                |              |              |              |              |                |                |                |                |                |                |                |                |                |                |                |                |                |                |
| Hen Costs                   | \$72,657.00  | \$72,657.00  | \$72,657.00  | \$72,657.00  | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    | \$72,657.00    |
| Cow Costs                   | \$19,825.00  | \$19,825.00  | \$19,825.00  | \$19,825.00  | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    | \$19,825.00    |
| Total Costs                 | \$92,482.00  | \$92,482.00  | \$92,482.00  | \$92,482.00  | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    | \$92,482.00    |
| <b>GROSS PROFIT</b>         | \$120,063.45 | \$120,063.45 | \$120,063.45 | \$120,063.45 | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   | \$120,063.45   |
| <b>INVESTOR PAYOUTS</b>     |              |              |              |              |                |                |                |                |                |                |                |                |                |                |                |                |                |                |
| Total Investor Share        | \$48,025.38  | \$48,025.38  | \$48,025.38  | \$48,025.38  | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    | \$48,025.38    |
| <b>FRESH FIELD NET</b>      | \$72,038.07  | \$72,038.07  | \$72,038.07  | \$72,038.07  | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    | \$72,038.07    |
| <b>CUMULATIVE METRICS</b>   |              |              |              |              |                |                |                |                |                |                |                |                |                |                |                |                |                |                |
| Cumulative Revenue          | \$212,545.45 | \$425,090.90 | \$637,636.35 | \$850,181.80 | \$1,062,727.25 | \$1,275,272.70 | \$1,487,818.15 | \$1,700,363.60 | \$1,912,909.05 | \$2,125,454.50 | \$2,337,999.95 | \$2,550,545.40 | \$2,763,090.85 | \$2,975,636.30 | \$3,188,181.75 | \$3,400,727.20 | \$3,613,272.65 | \$3,825,818.10 |
| Cumulative Investor Payouts | \$48,025.38  | \$96,050.76  | \$144,076.14 | \$192,101.52 | \$240,126.90   | \$288,152.28   | \$336,177.66   | \$384,203.04   | \$432,228.42   | \$480,253.80   | \$528,279.18   | \$576,304.56   | \$624,329.94   | \$672,355.32   | \$720,380.70   | \$768,406.08   | \$816,431.46   | \$864,456.84   |
| Cumulative FF Net Profit    | \$72,038.07  | \$144,076.14 | \$216,114.21 | \$288,152.28 | \$360,190.35   | \$432,228.42   | \$504,266.49   | \$576,304.56   | \$648,342.63   | \$720,380.70   | \$792,418.77   | \$864,456.84   | \$936,494.91   | \$1,008,532.98 | \$1,080,571.05 | \$1,152,609.12 | \$1,224,647.19 | \$1,296,685.26 |

**PHASE 2 ROYALTY EXAMPLES**

| Production NFTs Sold | Price Each | Total Sales | 8% Royalty Pool | Tier 1 payout | Tier 2  | Tier 3  | Tier4 |
|----------------------|------------|-------------|-----------------|---------------|---------|---------|-------|
| every 1,000 Hens     | \$17       | \$16,900    | \$1,352         | \$28          | \$14    | \$7     | \$2   |
| every 10,000 Hens    | \$17       | \$169,000   | \$13,520        | \$276         | \$138   | \$69    | \$18  |
| every 100 Cows       | \$4,900    | \$490,000   | \$39,200        | \$800         | \$400   | \$200   | \$51  |
| every 1,000 Cows     | \$4,900    | \$4,900,000 | \$392,000       | \$8,004       | \$4,002 | \$2,001 | \$509 |

*\*Profit from royalties for each phase 1 investor*